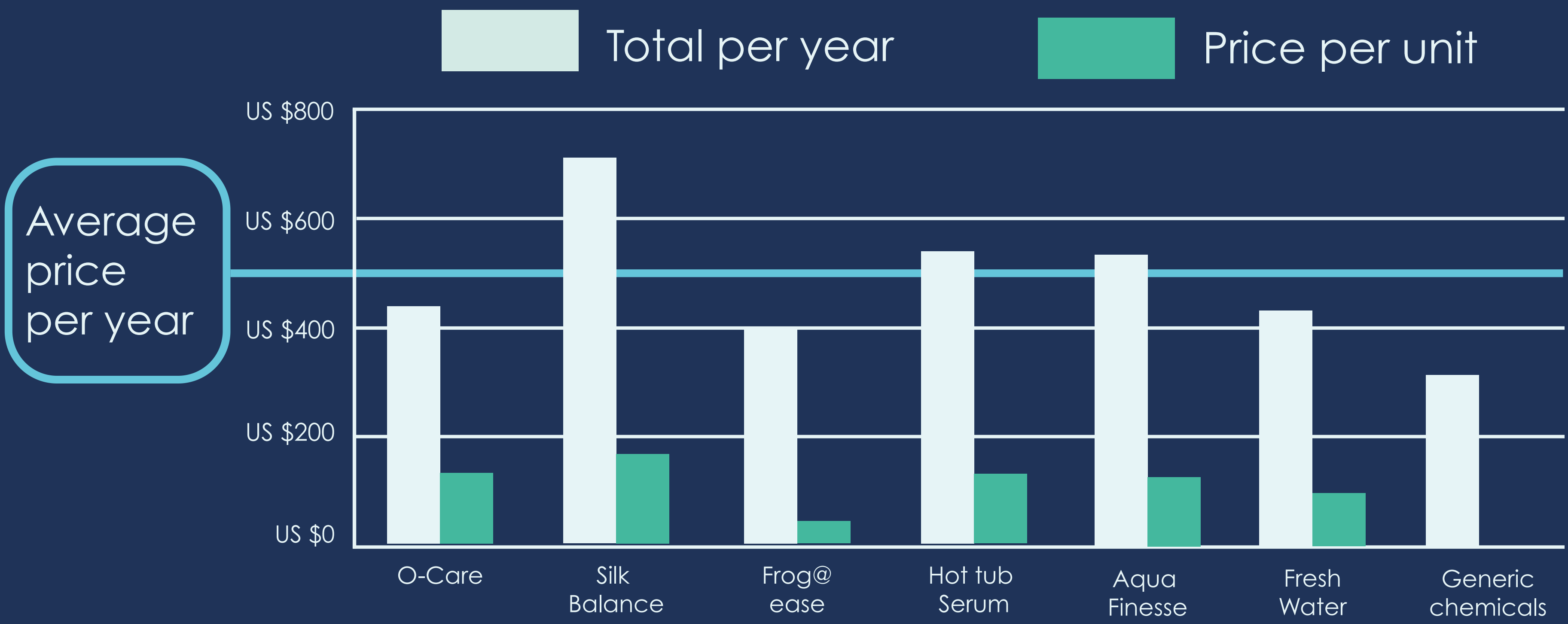


PRICE MATRIX USA



Conclusion 1:
All brands need additional product(s) to make them work which increases the total cost

Conclusion 2:
From a unit price point some products seem economical but are not when all extra cost for additional required products are included it levels the playing field (GREEN)

Conclusion 3:
When taken out the most expensive treatment there is no specific product that jumps out as being a lot more economical or expensive than others.

BRAND	PRICE PER UNIT	AVERAGE REQUIRED YEARLY	PRICE PER YEAR	ADDITIONAL PRODUCT	COST	AVERAGE REQUIRED YEARLY	PRICE ADDITIONAL PER YEAR	TOTAL PER YEAR	TOTAL PER MONTH	COST PER WEEK
O-Care	US\$ 139.00	3	US\$ 417.00	Sanitizer + pH	US\$ 15.00	3	US\$ 45.00	US\$ 462.00	US\$ 38.50	US\$ 8.88
SILK BALANCE	US\$ 169.99	3	US\$ 509.97	Silk Balance Shock Gems + pH	US\$ 70.00	3	US\$ 210.00	US\$ 719.97	US\$ 60.00	US\$ 13.85
FROG@EASE	US\$ 54.95	6	US\$ 329.70	Frog Mineral Cartridge + pH	US\$ 24.00	3	US\$ 72.00	US\$ 401.70	US\$ 33.48	US\$ 7.73
HOT TUB SERUM	US\$ 124.60	4	US\$ 498.40	Sanitizer + pH	US\$ 15.00	3	US\$ 45.00	US\$ 543.40	US\$ 45.28	US\$ 10.45
AQUA FINESSE	US\$ 146.85	3	US\$ 440.55	N/A + pH	US\$ 0.00	0	US\$ 0.00	US\$ 440.55	US\$ 36.71	US\$ 8.47
FRESH WATER	US\$ 124.99	3	US\$ 374.97	Silver Ion + Salt Water Softener + pH	US\$ 95.00	1	US\$ 95.00	US\$ 469.97	US\$ 39.16	US\$ 9.04
GENERIC CHEMICALS	N/A	N/A	US\$ 315.00	N/A + pH	N/A	N/A	N/A	US\$ 315.00	US\$ 26.25	US\$ 6.06
AVG PER PURCHASE	US\$ 126.73						AVG TOTAL PER YEAR	US\$ 478.94	US\$ 39.91	US\$ 9.21